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**杉杉品牌運營股份有限公司**  
**Shanshan Brand Management Co., Ltd.**

*(A joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 1749)**

**SUPPLEMENTAL ANNOUNCEMENT**  
**PROPOSED CHANGE OF COMPANY NAME AND**  
**PROPOSED AMENDMENTS TO THE ARTICLES OF ASSOCIATION**

Reference is made to the announcement of Shanshan Brand Management Co., Ltd. dated 27 December 2024 (the “**Announcement**”), in relation to, among other things, the proposed change of Chinese name of the Company from “杉杉品牌運營股份有限公司” to “寧波茂葉時尚服飾股份有限公司” (the “**Original Proposed Name**”) and change of English name of the Company from “Shanshan Brand Management Co., Ltd.” to “Ningbo Maoye Fashion Clothing Co., Ltd.”. Unless otherwise defined, capitalised terms used in this announcement shall have the same meaning as those defined in the Announcement.

The Board would like to supplement that, based on the internal considerations of the Company, the Company will change its proposed Chinese name from the Original Proposed Name to “寧波茂葉時尚品牌管理股份有限公司” and change its proposed English name to “**Ningbo Maoye Fashion Brand Management Co., Ltd.**” (the “**Proposed Change of Company Name**”). The final Chinese name of the Company will be subject to the approval by relevant competent authorities where the Company locates, while its English name will be adjusted based on the finalized Chinese name.

The EGM will be convened and held for the Shareholders to consider and, if thought fit, approve the special resolutions for the proposed Change of Company Name and Proposed Amendments to the Articles of Association. A circular of the Company containing, among other things, further information on the proposed Change of Company Name and the Proposed Amendments to the Articles of Association, together with the notice of the EGM and form of proxy will be published on the websites of the Stock Exchange and the Company in due course.

Further announcement(s) will be made by the Company as and when appropriate in relation to, among other things, the results of the EGM, the effective date of the proposed Change of Company Name, the new English and Chinese stock short names for trading in the securities of the Company on the Stock Exchange, and website of the Company (if applicable).

By order of the Board  
**Shanshan Brand Management Co., Ltd.**  
**Luo Yefei**  
*Chairman*

Ningbo, the PRC, 4 February 2025

*As at the date of this announcement, the executive Directors are Mr. Luo Yefei (Chairman), Mr. Cao Yang (Vice Chairman), Ms. Yan Jingfen and Ms. Zhou Yumei; the non-executive Directors are Mr. Du Peng and Mr. Shen Jinxin; and the independent non-executive Directors are Mr. Chow Ching Ning, Mr. Wang Yashan and Mr. Wu Xuekai.*