杉杉品牌運營股份有限公司
Shanshan Brand Management Co., Ltd.

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 1749)

CHANGE IN COMPOSITION OF THE NOMINATION COMMITTEE

The board (the "**Board**") of directors (the "**Directors**") of Shanshan Brand Management Co., Ltd. (the "**Company**") hereby announces the following changes in the composition of the nomination committee of the Board (the "**Nomination Committee**") with effect from 10 September 2025:

(i) Mr. LUO Yefei, the chairman of the Board and an executive Director, ceased to serve as the chairman of the Nomination Committee;

(ii) Mr. WU Xuekai, an independent non-executive Director and an existing member of the Nomination Committee, has been appointed as the chairman of the Nomination Committee; and

(iii) Ms. ZHOU Yumei, an executive Director, has been appointed as a member of the Nomination Committee.

Following the above changes, the Nomination Committee comprises of three members, namely, Mr. WU Xuekai (chairman), Mr. WANG Yashan and Ms. ZHOU Yumei.

By Order of the Board
Shanshan Brand Management Co., Ltd.
Luo Yefei
Chairman

Ningbo, the People's Republic of China, 10 September 2025

As at the date of this announcement, the executive Directors are Mr. LUO Yefei (Chairman), Mr. CAO Yang (Vice Chairman), Ms. YAN Jingfen and Ms. ZHOU Yumei; the non-executive Directors are Mr. MAO Weiyong and Mr. WANG Mingming; and the independent non-executive Directors are Mr. CHOW Ching Ning, Mr. WANG Yashan and Mr. WU Xuekai.